

2021 MANITOU DAYS GRANDE PARADE
FRIDAY, JULY 2, 2021
PARTICIPANT INFORMATION & APPLICATION

Welcome! We hope you will join us at the 2021 Manitou Days Grande Parade scheduled for **Friday, July 2, 2021** in White Bear Lake. The following information is for individuals, organizations and businesses who would like to participate. To join us, simply complete the following application and mail in with applicable **participation fee** to White Bear Events. We anticipate a smaller parade this year. Limited space is available and will be awarded on a first-come, first-served basis.

Parade Participant Rules

Our goal is to create a safe and fun event for everyone at the Manitou Days Grande Parade, participants and spectators alike. In order to achieve this goal, we have established parade rules intended to keep everyone safe at all times. **By signing and submitting the parade application, you are acknowledging that you have read, understand and agree to our participation rules, and that you will share the information with everyone in your group.**

1. There will be **no smoking or alcohol** allowed on or within floats, parade vehicles or walking units. Fire or open flame on any unit is prohibited.
2. We strongly suggest that all decorative materials be fire resistant and encourage safety ropes or rails if passengers are aboard floats or open truck beds.
3. All drivers must possess a valid driver's license. Drivers must have 180-degree forward vision.
4. Vehicle horns or sirens must not be sounded. They prevent musical groups from being heard.
5. No participant may throw any item from a float or other unit in the Manitou Days Grande Parade.
6. The Manitou Days Grande Parade Committee and White Bear Events reserves the right to bar and/or remove from the parade at any time, any entrant not conforming to the rules and regulations of the parade, or refusing to follow the instructions of the White Bear Lake Police or parade officials.
7. **In the interest of public health, additional rules and guidelines will be put into place that promote safe distribution of hand outs and social distancing of both parade participants and spectators. This information will be shared with registered participants prior to the parade.**

Be careful at all times. The Manitou Days Parade Committee, White Bear Events and City of White Bear Lake collectively and individually disclaim any responsibility for accidents that may occur on July 2, 2021 in the staging area, while the parade is being lined up, in the parade line of march and at West Park. By signing and returning the application all parties in your group waive and release any claim against the Manitou Days Parade Committee, White Bear Events and City of White Bear Lake and any of their officers, directors, employees, contractors, agents volunteers or sponsors, for any personal injury, property damage or other damage sustained, whether or not caused in whole or in part by the negligence of such officers, directors, employees, contractors, agents and volunteers, which occurs during or as a result of participation in the Manitou Days Grand Parade on Friday, July 2, 2021.

Parade Participation Fee

ALL GROUPS MUST PAY A FEE to participate in the Manitou Days Grande Parade. Fees are structured base on your group entry type (ie non-profit and regular entry) and the date your application is received. **The parade fee covers one group and one support vehicle.** Additional vehicles are allowed for an additional cost of \$100 each. Parade application fees are non refundable. Payment options are cash or check payable to White Bear Events. **Registration Deadline is Friday June 11, 2021. White Bear Events cannot wave the parade fee for any group, nor do we accept trades of goods or services in exchange for the parade fee. Limited non-profit spaces are available; therefore, only local churches, organizations and youth orientated groups are eligible for this fee. POLITICAL ENTRIES DO NOT qualify for the non-profit rate. All applications are subject to Manitou Days Parade Committee approval.**

Parade Participant Information

Date: Friday, July 2, 2021

Time: Anticipated start time is 6:30 pm rain or shine. Line-up times are staggered beginning at 4:30 p.m.

Route: White Bear Events is working with the City of White Bear Lake to determine the type and location of this year's Manitou Days Parade. Whereas we would like to hold our traditional parade, with a route traveling throughout downtown White Bear Lake. There is a strong possibility that we will be holding a drive-thru parade this year. By registering for the Manitou Days Parade you are acknowledging that the type of parade is yet to be determined and could change prior to the day of the event. Our current plan is to announce our decision around June 1st.

Line Up Information: Parade orders including line-up information will be sent to all registered parade entries in late June. Information will also be posted online at <http://www.manitoudays.com>. The Parade order is based in part on date applications and fees are received. We are unable to accommodate special requests as many parade entries involve young children, the elderly or individuals with plans following the parade. Please make arrangements to communicate all event information to everyone in your group prior to the Manitou Days Grande Parade. Make sure that they know under which name your group is registered (Name of Unit as listed on the application).

Distribution of Promotional Items:

White Bear Events understands the marketing opportunities and exposure received by groups and businesses participating in the Manitou Days Grande Parade. And we want you to be able to engage with participants in a safe manner. However, in the interest of public health, we are making some changes pertaining to the distribution of hand outs and candy. For example, if we hold a drive-thru parade, per the Minnesota Department of Health, if objects are passed to car attendees, you must utilize a long arm claw or other mechanism to maintain adequate distance between participants and attendees. Information regarding distribution of items will be shared with participants when finalized.

Parking Information:

Highway 61 gets very busy the afternoon and evening of the Manitou Days Grande Parade. If possible, avoid travel on Highway 61. Consider using side streets or enter the downtown area from the north end of town. Look for parking spaces on the west side of Highway 61. We strongly suggest that you consider designating a location on the west side of Highway 61 to meet as a group. If you have been in our parade before, you know that line up space is at a premium, and often shares the road with residential traffic. Help us keep the line up area as safe as possible by telling everyone in your group to walk into the lineup areas as the roads will be closed to all non-residential traffic. We are also counting on you to pass on all line-up information to your group such as your parade number and division. By doing so you are helping us to create a safe and enjoyable parade. Parade orders including line-up information will be mailed to you in early June and posted online at <http://www.manitoudays.com>

E-mail Questions to: manitoudaysparade@hotmail.com

Application on following page.

2021 Manitou Days Grande Parade Application

Friday, July 2 - Rain or Shine! 6:30 pm - Downtown White Bear Lake

Application Deadline June 11, for Publication Purposes
Applications will not be accepted after June 25, pending space availability.

of Entries Requested _____ Type of Unit: __Float __Novelty __Musical __Commercial __Other

Name of Unit (as it should appear in print): _____

Line-Up/Showcase space is at a premium. **All groups will be given 30 feet.** Please let us know if additional space is requested. We will do our best to accommodate your request which may include moving your group farther back in the parade. Please note that if you do not request additional space and you show up at the parade needing more space, you will be directed to the end of the parade. Please request additional space if you think you may need it.

We would like to request an additional _____ feet of space for line-up. Vehicle Type (if applicable): _____

Business/Organization: _____

Contact: _____ E-mail: _____

Daytime Phone: _____ Evening: _____ Cell: _____

Address : _____

City: _____ State: _____ Zip: _____

I have read & agree with the Parade Participant Rules - Signature: _____

Please provide some commentary about your group for the Parade Emcee:

Parade Application Fee Scale/Schedule

Each parade application fee covers one group and one support vehicle only. Additional vehicles are allowed at an additional cost of \$100 each. **Parade line-up assignments are determined by the date completed applications (including payment) are received by White Bear Events.** Early registrants will be placed in the front of the parade; those who register later will be placed towards the end of the parade. Manitou Days Parade application fees are non-refundable. Payment options: Cash or Check payable to White Bear Events. White Bear Events does not accept credit card payments. Registration Deadline: June 11. All applications are subject to Manitou Days Parade Committee Approval.

<u>Application Received By:</u>	<u>April 30</u>	<u>May 31</u>	<u>June 11</u>
Regular Entries Fee	\$135	\$160	\$185
Non-Profit Entries Fee	\$70	\$ 80	\$ 90

White Bear Events cannot waive the parade fee for any group, nor do we accept trades of goods or services in exchange for the parade fee. Only local churches/organizations and youth orientated groups are eligible for the non-profit rate. Political groups DO NOT qualify for the non-profit rate. Applications sent in with the incorrect fee will be returned.

<p style="text-align: center;">TO REGISTER</p> <p style="text-align: center;">Mail completed and signed entry form along with payment to White Bear Events 4707 Highway 61, #103 -White Bear Lake, MN 55110</p> <p style="text-align: center;">QUESTIONS E-mail:manitoudaysparade@hotmail.com</p>	<p style="text-align: center;">FOR OFFICE USE ONLY:</p> <p>DATE RECEIVED: _____</p> <p>AMOUNT PAID: _____</p>
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